

Message Text

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ORIGIN COME-00

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FM SECSTATE WASHDC

TO AMEMBASSY TAIPEI PRIORITY

UNCLAS STATE 221783

E.O. 11652: N/A

TAGS: BEXP; TW

SUBJECT: FY '76 TRADE PROMOTION EVENT SCHEDULE

REFERENCE: (A) TAIPEI 5589; (B) STATE 199331;

---- (C) STATE 200249; (D) TAIPEI 3942;

---- (E) TAIPEI 2837; (F) FY '76 CCP

PASS U.S.T.C.

1. ALTHOUGH POST CONCURRED IN REF. A WITH PROPOSED JANUARY TIMING FOR PROCESS CONTROL TECH SEMINAR, OIM/SAD HAS SINCE CABLED RE FEBRUARY DATES. SEE REF. B.

2. REF. TAIPEI 5356, OIM/ESA HAS AGAIN REVIEWED WOODWORKING RESEARCH, INDUSTRY POLL AND OTHER INFORMATION AVAILABLE ON EFFECT OF RECESSION, AND CONCLUDES THAT DATA IN SUPPORT OF 7 TO 9 PARTICIPANT JEEP ALSO JUSTIFIES 10 TO 12 PARTICIPANT SPECIALIZED EXHIBITION. BUILDING AND CONSTRUCTION OFF-SITE WILL NOT INCLUDE TYPE OF WOODWORKING EQUIPMENT TO BE DISPLAYED IN FEBRUARY EVENT. PROPOSAL THAT EXHIBITORS TRAVEL TO KAOHSIUNG AS TRADE
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MISSION WILL BE EXPLORED WITH INDIVIDUAL PARTICIPANTS.

3. OIM ACKNOWLEDGES TC "COOPERATION AS APPROPRIATE"
WITH USDOL SEMINAR ON OCCUPATIONAL HEALTH AND SAFETY.

DOL REPORTS SEMINAR IS SCHEDULED TO OPEN NOVEMBER 13
FOR 5 DAYS. REQUEST EMBASSY SLUG CABLES ON SUBJECT
FOR INFO COM/OIM/ESA/239.

4. OIM ACKNOWLEDGES POST RECEPTIVITY TO LABORATORY
INSTRUMENTS EXHIBITION IN FY '76, AND NOTES SUGGESTION
TO RESCHEDULE EVENT FROM MAY TO AUGUST. WHILE COMMERCE
UNDERSTANDS BURDEN OF HEAVY WORKLOAD GENERATED BY
SPRING PROMOTION SCHEDULE, MANAGEMENT ;AS DECIDED
EXHIBITION LEVEL IN TAIPEI TRADE CENTER TWELVE MONTH
SCHEDULE WILL REMAIN AT SIX. TO SOMEWHAT ALLEVIATE
BURDEN CITED REF. A, PARA 5, IF MULTI-STORE-IN-STORE
PROMOTION SHOULD BE PROGRAMMED, IT WILL NOT BE SCHEDULED
IN JULY. REQUEST POST SET MAY DATES FOR LAB INSTRUMENTS
EXHIBITION.

5. TO COMPLY WITH REQUIREMENTS OF KOREA AND PHILIPPINES
PROMOTION SCHEDULES, AUTOMOTIVE SERVICE EQUIPMENT CATALOG
SHOW REMAINS SCHEDULED FOR SEPTEMBER.

6. OIM/ESA ACCEPTS POST RECOMMENDATION THAT PROCESS
CONTROL INSTRUMENTATION EXHIBITION REPLACE POLLUTION
CONTROL EXHIBITION IN SEPTEMBER 1976, AND THAT LATTER
BE POSTPONED. POLLUTION CONTROL EVENT WILL BE
RESCHEDULED FOR LATE FY '77. CCP WILL HAVE TO BE
AMENDED TO REFLECT CHANGE. MOBIUS STUDY NOTES SEVEN
MAJOR END-USER INDUSTRIES. SINCE THEME OF TECH
SEMINAR IS PROCESS CONTROL INSTRUMENTATION FOR SYNTHETIC
FIBER AND PLASTICS INDUSTRIES (SEE REF. B), EXHIBITION
WILL EMPHASIZE INSTRUMENTS FOR OTHER INDUSTRIES, E.G.
PETROLEUM AND NATURAL GAS, UTILITY SERVICES, METALS,
CHEMICALS, AND STONE, CLAY, GLASS.

7. RE NOMENCLATURE OF ELECTRONICS THEME, POST AND
OIM REFER TO SAME TYPE OF EQUIPMENT. USE OF "ELECTRONICS
INDUSTRY PRODUCTION AND TEST (EIP) EQUIPMENT,"
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TRADITIONAL NOMENCLATURE; WAS INTENDED TO ELIMINATE
CONFUSION IN-HOUSE RESULTING FROM POST PTR TITLE
"ELECTRONIC COMPONENT PRODUCTION AND TEST EQUIPMENT."
JUNE '76 EXHIBITION AS NOW PLANNED WILL FEATURE ONLY
PRODUCTION AND TEST EQUIPMENT FOR ELECTRONICS
INDUSTRY.

8. REVISED '76 SCHEDULE IS SUMMARIZED AS FOLLOWS:

EXHIBITIONS:

AUGUST 18-22 ---- COMPUTERS AND RELATED EQUIPMENT

OCTOBER 20-24 ---- HOTEL AND RESTAURANT EQUIPMENT

APRIL 19-23 ---- BUILDING AND CONSTRUCTION MACHINERY

-- AND SUPPLIES (OFF-SITE)

MAY ---- LABORATORY INSTRUMENTATION

JUNE 21-25 ---- ELECTRONIC COMPONENT PRODUCTION

-- AND TEST EQUIPMENT

SEPTEMBER 20-24---- PROCESS CONTROL INSTRUMENTATION

SPECIALIZED EXHIBITION:

FEBRUARY 16-20 ---- WOODWORKING EQUIPMENT

MULTI-FIRM BSP:

DECEMBER 9-11 ---- AUTOMOTIVE SERVICES EQUIPMENT

JEEP:

SEPTEMBER 8-11 ---- PACKAGING EQUIPMENT

TECHNICAL SEMINARS:

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FEBRUARY ---- PROCESS CONTROL INSTRUMENTATION

APRIL ---- HEALTH CARE EQUIPMENT

CATALOG SHOWS:

MAY 17-20 ---- EDUCATIONAL TRAINING AIDS

SEPTEMBER ---- AUTOMOTIVE SERVICES EQUIPMENT

IN-STORE PROMOTION:

NOVEMBER 8-22 ---- TAH SHING SISCO

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